

Terms and Conditions for the BOLD XXL activation – September 7th & 8th 2025

1. Organizer: CooperVision B.V, having its head office at Avelingen-West 5, 4202 MS, Gorinchem, the Netherlands, and registered in the "Kamer van Koophandel" under number 23075034 ("CooperVision" or the "Organiser", "we", "us", "our"), organizes a contest for the most creative shop window ("Contest") as explained in these General Terms and Conditions (the "Terms and Conditions").

2. Contest: Chose the most appealing campaign image

3. Contest Period: September 7th & 8th 2025

Participation:

- You can only win one (1) Prize per participant.
- Participation is individual. Any form of individual fraud or actual organised participation by multiple participants is prohibited and is regarded by the Organiser as an attempt to unlawfully influence the Contest and will, if necessary, lead to the exclusion of the participant(s) involved and the withdrawal of the Prize.
- In the event of violation of these Terms and Conditions, abuse, deception or fraud, or if the CooperVision suspects that an organising participation took place, CooperVision expressly reserves the right to immediately exclude the participant(s) involved from participation in the Contest.
- Participation in the Contest will be possible only during the Duration of the Contest indicated below. Late entries will be declared inadmissible and will not therefore be eligible for the Prize.

3. Participation Requirements: To participate, fill out the designated webform during the BOLD XXL exhibition, share what campaign image is most appealing to you

4. Instructions: fill out the webform during the BOLD XXL exhibition

5. Winner Selection Process: The winner will be selected by randomization of all eligible participants. All participants will be assigned a number. <https://randomnummer.nl/> will be used to select 1 number, that will be the winner of this contest.

6. Prize Details:

- The prize consists of three Digital out of Home campaigns worth €250 each:
 - One prize will be awarded in the Netherlands. The prize can be used in FY26 in a CVI campaign
- The Prize cannot be exchanged for cash or other benefits in kind.

7. Exclusion Rules: CooperVision employees and their families are not eligible to participate in this Contest.

8. Participation Limitations: Each participant (store) is allowed to submit only one vote.

9. Eligibility: The Contest is open to all BOLD XXL visitors, but need a store located in the Netherlands, 18+ years old. Willing to participate in CVI branded campaigns.

10. Winner Announcement: The winner will be announced in September, 2025.

Other:

- The prize is not assignable.
- CooperVision reserves the right, in its sole discretion, to modify, cancel, terminate or suspend the Contest, in whole or in part, if CooperVision believes that the Contest cannot be conducted in accordance with these Terms and Conditions or in the event of any event or occurrence beyond CooperVision's reasonable control that may affect the administration, security, impartiality or normal operation of the Contest. CooperVision shall be liable for any conditions, circumstances, losses, errors, or delays caused by events beyond the control of CooperVision that interfere with or corrupt the Contest.
- CooperVision cannot be held liable in the event that the Contest has to be modified or is cancelled due to exceptional circumstances. CooperVision also excludes its liability caused by its fault, except in the event of failure to comply with commitments constituting an essential element of its obligations under these Terms and Conditions.
- If any provision of this Terms and Conditions is deemed by a competent court to be wholly or partially invalid or unenforceable, this Terms and Conditions shall remain valid with regard to the other provisions and the remaining part of the provision in question.
- These Terms and Conditions are governed by Dutch law. The courts of Rotterdam shall have exclusive jurisdiction to hear any dispute or claim arising in association with the Prize or these Terms and Conditions.