

Rules of Promotional Campaign “S1ngles Optimaal Multifocaal”

1. Definitions

“CooperVision” means CooperVision Nederland B.V.

“Promotional Campaign” or “Campaign” means a promotional campaign concerning multifocal contact lenses carried out on terms and conditions set out in these Rules.

“Optical Studio” means an optical studio cooperating directly with CooperVision based on a supply agreement, other cooperation agreement or CooperVision’s Terms of Business.

“Rules” means these Rules of Promotional Campaign.

“Customer” means a customer of an Optical Studio who is a consumer and is eligible to participate in the Promotional Campaign.

“Promoted Product” means 2 packages clarity 1 day multifocal, including 60 lenses and equivalent house brands and private labels.

“Promotional Order” means that the Optical Studio signs up for this Promotional Campaign in order to receive vouchers.

“Order Submission Period” means the period between 01.09.2024 and 31.01.2025, during which Optical Studios may place a Promotional Order.

“Rewards” means 10 Bol. Vouchers or Letzshop Vouchers depending on the country of location of the Optical Studio and at the discretion of Cooper Vision with a value of each of 10 EUR. (Clarification: One (1) Reward is one (1) of these vouchers.)

“Promotional Materials” or “Materials” means materials prepared and made available to Optical Studios by CooperVision, the purpose of which is to promote the Campaign among Customers.

2. Rules for Customers’ Participation in the Promotional Campaign

2.1 The Promotional Campaign is organized by CooperVision in cooperation with Optical Studios, on the terms and conditions provided for herein.

2.2 As part of the Promotional Campaign, Customers (new and existing) who decide to purchase the Promoted Products as part of one purchase (one transaction) at an Optical Studio participating in the Campaign (“Eligible Purchase”) may receive a Reward from such an Optical Studio. Customer may receive one (1) Reward per purchase.

2.3 The Promotional Campaign runs from 01.11.2024 until the stock of Rewards is exhausted at the Optical Studios.

2.4 Products issued to Customers on the basis of an order of a refund are excluded from the Promotional Campaign.

3. Rules for Joining the Promotional Campaign by Optical Studios

3.1 The Promotional Campaign is open solely to Optical Studios which:

(a) are already S1ngles Partner (for less than 1 year); no start order purchase is needed

(b) are not yet S1ngles Partners, which need to purchase the start order of at least thirty (30) packs of the silicone hydrogel daily lenses from CooperVision between 01.09.2024 and the date of joining the Promotional Campaign;

(c) have placed Promotional Materials at their point of sale or posted them on their website (where the products are sold) or through their account on a social network, in a manner consistent with the instructions and guidelines from CooperVision. CooperVision’s binding instructions and guidelines apply to both the manner and duration of display of the Materials; and

3.2 In order to join the Promotional Campaign, the Optical Studio must sign up for the Promotional Campaign:

(a) the CooperVision account manager can take care of the sign up via Salesforce (internal system) or

(b) the Optical Studio can sign up via the registration website. The following details need to be provided: Optical Store name, city, address, email address, phone number, selected product label and name account manager.

3.3 Upon submission of a Promotional Order, CooperVision (without prejudice to clause 3.5.) shall:

(a) provide the Optical Studio with Promotional Materials along with instructions and guidelines for their proper display;

(b) carry out the Promotional Order from the Optical Studio in accordance with the supply agreement, other cooperation agreement or CooperVision’s Terms of Business, on the basis of which the given Optical Studio cooperates with CooperVision; and

(c) provide the Optical Studio with Rewards which the Optical Studio then hands over to the Customers as part of the Promotional Campaign.

3.4 The number of Rewards is limited. CooperVision will notify the Optical Studio if it is unable to fulfill the Promotional Order as a result of an insufficient number of Rewards in stock. In such an event, the Promotional Order will be canceled or reduced, as appropriate.

3.5 Promotional Orders may only be placed during the Order Submission Period or until the stock of Rewards has been exhausted, whichever comes first.

3.6 After 28.02.2025, Optical Studios will still be entitled to issue Rewards to Customers on the terms set out herein, until the stock of Rewards has been exhausted.

4. Obligations of the Optical Studio

4.1 The Optical Studio participating in the Promotional Campaign shall conduct the Campaign among its Customers only and exclusively on the basis hereof. First of all, the Optical Studio undertakes to issue to the Customers a Reward in exchange for an Eligible Purchase and undertakes not to issue or transfer Rewards in other situations, not covered by these Rules.

4.2 The Optical Studio may only place one Promotional order and receive the Rewards only once.

4.3 The Optical Studio shall act in good faith and keep CooperVision informed about any significant events related to the Promotional Campaign which may be of importance to CooperVision. Such information should be

sent electronically to the following e-mail address: [please include].

4.4 The Optical Studio is required to place Promotional Materials in accordance with CooperVision's instructions and guidelines.

5. Final Provisions

5.1 By joining the Promotional Campaign, the Optical Studio confirms that it has read and understood the provisions hereof and agrees to abide by its terms and conditions.

5.2 CooperVision may exclude an Optical Studio from participating in the Promotional Campaign if such Optical Studio breaches any provision hereof or for any other material reason. In particular, CooperVision may exclude the Optical Studio from participation in the Campaign if it fails to fulfill its obligations under clause 4.1. to 4.4.

5.3 If the Optical Studio has been excluded from participation in the Promotional Campaign, the given Optical Studio may not join the Campaign again.

5.4 Participation in the Campaign is voluntary. An Optical Studio may join or resign from the Promotional Campaign at any time throughout its term.

5.5 If an Optical Studio is still in possession of the Rewards after it has resigned from participation in the Campaign, it shall return them to CooperVision without undue delay. The provisions of this clause also apply to the exclusion of the Optical Studio from participation in the Campaign under clause 5.2. and the early termination of the Action as referred to in clause 5.11.

5.6 CooperVision is not responsible for any taxes arising from the participation of the Optical Studio in the Promotional Campaign.

5.7 CooperVision does not guarantee the performance of any third party and is not liable for any acts or omissions on the part of a third party. To the extent permitted by the applicable mandatory legal provisions, CooperVision shall not be liable for any loss, cost or damage of any kind, arising wholly or in part, directly or indirectly, from the participation of the Optical Studio in the Campaign, except for damages caused by CooperVision intentionally.

5.8 To the extent required under the applicable mandatory legal provisions, Optical Studio is liable to CooperVision for any damage, including lost profits, resulting from its acts or omissions that are directly or indirectly related to the breach of any of the provisions of these Rules or participation in the Campaign.

5.9 To the extent not regulated hereunder, Promotional Orders and Promoted Products are governed by the provisions of the supply agreement, other cooperation agreement or CooperVision's Terms of Business under which the given Optical Studio cooperates with CooperVision as part of its activity.

5.10 Participation in the Promotional Campaign by an Optical Studio shall not entail any consideration or reward payable to such Studio by CooperVision. The Reward is not exchangeable, including for cash.

5.11 CooperVision shall be entitled to amend these Rules or to early terminate the Promotional Campaign without giving reasons at any time and the Optical Studio shall be given at least 5 days' notice by e-mail to the Optical Studio.

5.12 The Rules shall be governed in accordance with the laws of the Netherlands and CooperVision and Optical

Studio hereby irrevocably submit to the exclusive jurisdiction of Dutch courts.

5.13 The Rules enter into force as of 01.10.2024.